

Order Central 2.0



Order Central® enables your customers and sales staff to securely enter orders over the Internet or corporate Intranet, directly into the Microsoft® Business Solutions–Solomon® Supply Chain Management system. We have built in the flexibility that allows your customers or sales staff to access key enterprise information anytime and anywhere and to be able to act on that information from the convenience of the closest WEB browser.

With Order Central®, customers can place orders at their convenience, get immediate answers to questions about the status of previously placed orders, or instantly check on inventory availability and pricing. This eliminates the need for expensive support staff to answer those questions by phone or fax.

- Ecommerce website for Solomon.
- Place orders directly into Solomon.
- Enhanced catalog features.
- Real-time pricing and availability.
- Show order and shipping status.
- Quick and fast full-text searching
- Developed in ASP.net
- Credit card processing.
- Business to business and business to consumer capable.
- Dynamically create Solomon Customers.
- More ...

PO Box 1089
Allen, MD 21810
<http://www.catalinatechnology.com>

Phone: 410-713-9461
E-mail: sales@catalinatechnology.com



Direct integration to Solomon for placing orders

Solomon® is the backbone for order management in Order Central®. An order, placed on the web, is sent through Solomon's business rules to make sure that it is a valid order. The order type can be configured so that process manager can be used to move the order through the proper order steps. All of this is done quickly, securely, and in real-time.

Real-time pricing and availability

The Inventory quick and advanced search functions allow for real-time inquiry by product catalog or individual item and will display columns of inventory data such as description, availability and pricing. The display is configurable and specific to each Order Central® installation. Quick search is available to perform a search on inventory key fields. The advanced search feature can be easily optimized for each installation to search on any inventory field available in the item master record.

Completely developed from ground up in ASP.NET

Order Central® is built on .NET technology and is seamlessly integrated via XML Web Services. Order Central® is built upon the Microsoft Internet Information Server providing scalable, efficient, and expandable ecommerce solutions for all types of businesses.

All data elements are developed as server-side controls. Simply drop the desired component on the page you want and gain the Solomon access you need. (Example: if you want to show the open orders for a user on the homepage, just drop the order status control on the page and the next time the user logs in, they will see their open orders on the homepage.)

Order central has many configurable options for security and scalability. By using XML Web Services you can host your web server in a data center while your Solomon server is accessed securely behind your firewall. Load balancing tools can be used to distribute processing across multiple services and servers if need be.

The "branding" or look-and-feel of the website can be easily changed using Microsoft Visual Studio or Front Page. Advanced website design and other unique features can be added through our customization department on an as needed basis.

Advanced catalog

Help your customers find products and get information on your products by utilizing the advanced catalog features of Order Central®.

- Multiple catalogs: You can setup many catalogs in a single Solomon® installation. This helps you target your audience by presenting a specific subset of products, with their own category structure and product descriptions. By doing this, you can show your customers a branded catalog and website.
- Multi-Language: The advanced catalog can be displayed in multiple languages. An Order Central® installation can be configured so that each item, in the product catalog, can have one or more languages assigned to it. Each element of a product item (product name, description, image, etc.) can then be presented in the proper language for the user.
- Extended product details: Don't be restricted to the limitations of field size in Solomon®. The advanced catalog has the ability to create large formatted text descriptions of your products. These descriptions can either be stored as plain-text or as HTML for a richer purchasing experience.
- Multi-Level categorization: Categories are an easy way for your customers to find your products. By simple browsing a multi-level structure, they can "drill-down" to the item they are looking for. These category levels can have an unlimited number of subcategories under them and a product can be assigned to as many categories as you would like.
- Attach product images and documents: Product images (thumbnails, regular, and large) can be tied to a product or category. You can also attach documents (such as spec-sheets, manuals, or brochures) to a product or category so your customer can download them.
- Product configuration: Product options can be created to allow the customer to easily choose their product. Unlimited options, such as size, color, material, etc., can be assigned to a catalog item. The combination of the option choices will determine what Inventory ID will be added to the order.
- Product Grouping: Group multiple products on a page for easy selection of what the customer needs.
- Up/Cross-selling: Link like products to a product or category. This allows you to suggest accessories or to profile a preferred product.
- Full-text searching: Choose which fields in the catalog you would like searched. By using Microsoft® SQL Server's Full-Text Searching, you can change how the search operates without any programming necessary.

Create customers dynamically

Configure Order Central® to automatically create customer. This option, which can be turned off if you want to manage customer creation internally, allows customers to register on your site and then, when checking out, create a customer record directly in Solomon.

Customer defaults can be defined by creating a “template” customer. Any dynamically created customers will take on the same characteristics as that template customer. By setting the terms, credit limits, and other attributes, you can strictly control what new customers can and cannot do on your website.

Advanced security features at both the page and the component level

Set privileges for any page or component in Order Central®. By using a simple security tool, you can limit what customers can do on your site. You can hide or disable buttons, secure certain pages, or lock-down features depending on the user’s privileges.

Examples of using security would be to allow certain people to see pricing, place orders, or check order status. If the user is only allowed to see availability, you may not want them to see pricing or to be able to create an order.

Order Queuing

Don’t be worried about your Solomon® system getting overloaded by the possibility of high volume order entry from the web. Order Central® can be configured to queue up orders and send them to Solomon in a load balanced manner. This allows orders to be placed even if Solomon® is busy with other tasks.

Order Status

You can search the Order Central® system by order number, purchase order number, order date, specific part number, or a custom defined field. Order history is also available online. For each order, Order Central® displays order number, customer PO number, item, and item shipment information. Multiple shipper information is available for orders containing multiple items with shipment schedules or separate ship from locations. A user can even copy an old order or add certain items, from an old order, to their cart.

Shopping cart

Order Central® provides all of the standard shopping cart features such as: add to cart, remove from cart, update quantities, etc. Additional capabilities include:

- Save shopping carts for future use: Customers sometimes take longer than a single session to create an order. This might be because they are purchasing for multiple people or simply get pulled away for a little while. Saving shopping carts allows the customer to build an order

and save the cart if they want to come back to it. You can save as many carts as you would like and name them with descriptive titles so that it is easy to call them back in the future.

- Order Templates: Similar to the shopping cart save feature, a user can also create lists of items they frequently purchase. Each of these lists can then be saved for future use. This is particularly useful for purchase managers who purchase the same types of things over and over again. Creating a project based purchase list will allow that purchaser to easily generate an order with the specific products they need.
- Add an item directly to the cart: If you already know the part number you are looking for, there is no need to waste time searching for it. Simply go to the shopping cart and enter the part number there. The shopping cart will then search for the part to see if it exists. If it does, it will automatically add it to your cart.
- Add line item notes and other line item fields: Solomon® has many additional line item fields besides Inventory ID and quantity. Configuration allows you to open additional fields to your customer. Fields such as line item notes, Project ID, etc., can be included for each line item in the cart.

How can Order Central® Help?

Your Business Issues	How Order Central® Can Help
You need to effectively move your business on the web now and also have the flexibility to adapt to unknown future business requirements and technology.	Order Central® Solution provides a fully functional Web interface that can be configured for your business in as little as 1 day and also provides the foundation and tools required to customize your application as your business requirements evolve.
Your customers are expecting greater control, convenience, and visibility of their orders. If you do not meet your customers' expectations, your competitors will.	Order Central® provides 7 by 24 access for your customers. With Order Central®, they can place orders at their convenience, get immediate answers to questions about the status of previously placed orders, or instantly check on inventory availability and pricing. Our Integrated credit card processing is available as an option as well as automated voice activated call-in capability for your customers to check on account and order status.
Your sales people are expecting greater control, convenience, ease of use and visibility to better service your customers	Order Central® provides 7 by 24 access for your sales people. Your sales people can inquire on their customers, check credit and place orders at their convenience, get immediate answers to questions about the status of previously placed orders, or instantly check on inventory availability and pricing
You need to make sure that your technology investments are founded on industry-proven solutions based on established standards and open architecture.	Order Central® is built on .NET technology and integrates with Solomon in a real-time environment using XML and Solomon's business objects. Order Central® is built upon the Microsoft IIS Server providing scalable, efficient, and expandable e-commerce solutions for all types of businesses.

Catalina Technology
 E-mail: sales@catalinatechnology.com
 Phone: 410-713-9461
 PO Box 1089
 Allen, MD 21810
<http://www.catalinatechnology.com>

