

Parametric Configurator for Microsoft Dynamics™ CRM



THE MOST COMPREHENSIVE CONFIGURATOR SOLUTION FOR MICROSOFT DYNAMICS™ CRM

- Easy to use
- Fast to deploy
- Eliminate quote and order errors
- Shorten quote-to-order cycle times
- Place engineering expertise into the hands of sales representatives
- Guarantee complete product and service configurations at the time of order
- Increase customer satisfaction and loyalty
- Modify User Interface layout using template-based framework
- Portal/Web Option
- Offline availability
- Built-in Microsoft Dynamics CRM integration

The Experlogix Parametric Configurator empowers your sales team to quickly customize complex quotes and orders with 100 percent accuracy, leading to dramatic gains in revenue and profitability. Experlogix is a Microsoft Dynamics Certified solution which combines with Dynamics CRM to form a powerful platform for guided selling, configuration intelligent workflow, and automated proposal generation.

SIMPLIFY QUOTES AND ORDERS

With Experlogix, you can quickly configure custom products and services to meet each of your customer's unique requirements. Rules can be based on product type, geography, customer name/type, industry, deal size and more.

REAL-TIME SELECTION VALIDATION

The Experlogix Configurator immediately verifies the accuracy of each user entry, providing intelligent feedback via easy to understand pop-up messages and color-coded highlights. Our powerful compatibility engine can handle virtually any configuration scenario imaginable.

DEFINE STOCK CONFIGURATIONS AND KITS

Streamline the quote and order entry process for your product lines with pre-built configurations and best practices. Use automatic up-sell and cross-sell messaging to increase your bottom line and profits.

BUILD RULES & FORMULAS FAST

The Experlogix Design Center is a user-friendly workbench which allows non-technical users to create and maintain complex rules and sophisticated algebraic formulas – all without programming expertise.

DESIGN ELEGANT USER INTERFACES

Quickly create stylish user interfaces via a template based designer. Add product images, logos, check boxes, drop down lists and more with ease.

PROVEN TECHNOLOGY – TRUSTED PARTNER

By streamlining sales professionals' quote and order processes, Experlogix helps organizations close more deals faster. Experlogix is used by hundreds of companies globally and is recommended by Microsoft and its partners worldwide.

“Experlogix delivers advanced configurator technology that integrates seamlessly with Microsoft Dynamics CRM. We congratulate Experlogix on its success in partnering with Microsoft CRM to provide solutions that “work the way your business does”.

Brad Wilson
General Manager
Microsoft Dynamics CRM

“Without exception, everyone we dealt with at Experlogix has been a pleasure to work with. They were helpful, friendly, and went the extra mile to ensure that our needs were met wherever they could.”

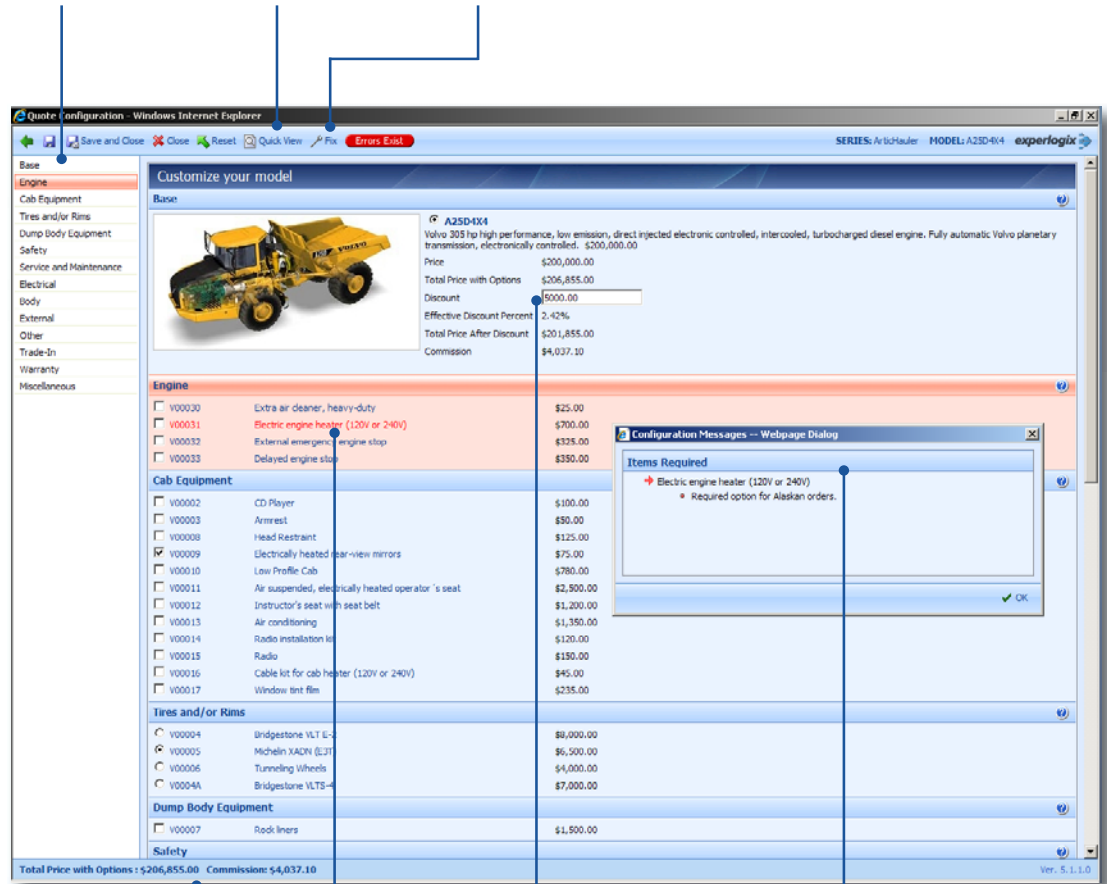
Brendon Avery
General Manager of IT
Konica Minolta

Easily navigate large product catalogs.

Instantly review and print selected options.

Solve conflicts with a single click.

Launch Experlogix from a CRM opportunity, quote, order or contract.



Calculate commissions, taxes, currency conversions, etc.

Get immediate, color-coded feedback after each choice is made.

Flexible discounting options with dynamic feedback.

Write rules that depend on customer specific data stored in CRM.



Microsoft
GOLD CERTIFIED
Partner

ISV/Software Solutions

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